

THE FEDERAL TAX AUTHORITY™

FOR IMMEDIATE RELEASE

TaxCloud™ Sales Tax Management System Integrated into KonaKart Software

KonaKart customers can now instantly calculate the sales tax due on any transaction for any location in the U.S.

Seattle, Washington – September 21, 2010 – The Federal Tax Authority (FedTax.net), a private company committed to making it easy for online merchants to collect sales tax, announces that its [TaxCloud](#) service has been selected to provide sales tax management services to [KonaKart](#) customers.

Now that TaxCloud is integrated into KonaKart, the Java-based e-commerce software product offered by DS Data Systems UK Ltd., KonaKart customers will be able to activate TaxCloud in a few simple steps. Once activated, TaxCloud will determine the applicable sales tax rate for all transactions. TaxCloud also has the ability to keep track of collected sales tax, generate state-by-state sales tax returns, and remit tax payments on behalf of the retailer. TaxCloud is completely free to merchants.

“KonaKart is focused on providing a feature-rich, customizable cart to suit medium to large companies. External sales tax management is something that we included as part of our product roadmap,” said Paolo Sidoli, CTO at KonaKart. “By making TaxCloud available in our cart, we are making it easy for merchants to comply with all local sales tax laws.”

FedTax.net has been designated a Certified Service Provider (CSP) by the [Streamlined Sales Tax](#) Governing Board. The CSP designation means that TaxCloud meets rigorous standards for sales tax calculation.

TaxCloud can perform all of a merchant’s sales and use tax functions in accordance with the Streamlined Sales and Use Tax Agreement (SSUTA) guidelines. SSUTA is the cooperative effort of state and local governments and the business community to simplify sales tax collection and administration. TaxCloud is also designed to assist merchants with meeting the requirements of [The Main Street Fairness Act](#) now pending before Congress.

“The KonaKart platform has proven to be a great fit for integration with TaxCloud's services,” noted Dave Onnen, Director of Cloud Engineering at FedTax.net. “Their modular architecture allows for easy customization of the checkout process to include location-based tax rate look-ups. We have published custom code on KonaKart's website that will allow merchants to very quickly integrate with TaxCloud without having to do any additional development.”

About FedTax.net

The Federal Tax Authority (FedTax.net) is a private company that is committed to making it easy for online merchants to calculate, collect, and remit sales tax. It was founded by technology veterans with extensive experience in the large-scale development, deployment, and support of internet-based services in environments with extremely high transaction volumes and financially sensitive information. The management team has been directly involved in building some of the most recognizable brands in e-commerce, including MasterCard, Google, Microsoft, and Expedia.

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FedTax.net has been designated a Certified Service Provider by the Streamlined Sales Tax Governing Board. The company's TaxCloud service enables e-commerce retailers to easily calculate and remit sales tax across the country. TaxCloud is free to merchants and can be easily integrated into virtually any accounting or e-commerce shopping cart system.

FedTax.net is headquartered in Seattle, Washington, and has an office in Stamford, Connecticut.

About KonaKart

KonaKart is an enterprise Java eCommerce product offered by DS Data Systems (UK) Ltd., an international company registered in the UK with staff in Italy and the UK. Many of the team members have been creating software for customers for over 20 years, all over the world. The company prides itself on producing high-quality, high-performance, and reliable software that is easy to integrate and extend.

The company's flagship product, KonaKart, is an affordable Java-based shopping cart software solution for online retailers. It has a rich set of features, all of which are available through a set of Java, RMI or SOAP APIs. The API based architecture allows KonaKart to be seamlessly integrated into existing web sites, regardless of the technology being used, and new versions remain backwards compatible in order to safeguard your original investment. KonaKart is designed to be reliable, high-performance software that can grow in parallel with your business growth— easily handling tens of thousands of products per store. KonaKart is partly Open Source and uses open standards, which makes it easy to customize to suit particular business needs.

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